

SUNSHINE

FESTIVAL

1ST OCTOBER 2023

SPONSORSHIP PROSPECTUS

The Sunshine Festival is a great showcase of the vibrancy of the Geraldton and Greenough community. It can also be a great showcase for your business by becoming a sponsor.

THEME IS: **GERALDTON ON DISPLAY**

All community events have overheads and running costs and the Sunshine Festival is no different. It needs your help to celebrate the community's strength and pride.



All sponsors are important to the Sunshine Festival; after all it is

YOUR FESTIVAL

GET INVOLVED

To find out more about these opportunities please contact us:
Ian Fisher [GGSSF Chairman] m: 0401 622 157
or email your interest to: info@sunshinefestival.com.au



The Geraldton Sunshine Festival is one of the longest running events in Australia!

FESTIVAL OVERVIEW

For more than 60 years the Sunshine Festival has provided great opportunities for businesses to raise their profile in the community by sponsoring the event's family and cultural entertainment through a variety of options.

Sponsorship Choices

The Geraldton Greenough Sunshine Festival is seeking event sponsors to partner with it to promote the region's rich opportunity and exciting lifestyle.

Events and their sponsors will be promoted via regional media outlets, social events, community newsletters and databases.

There are several ways you can become involved. It could be by securing exclusive naming rights to one of the events that align with the nature of your business or by organising your own event under the Sunshine Festival umbrella.

It could be by offering in-kind sponsorship by providing a service, equipment, goods or consumables.

Large or small, each contribution is appreciated.

Sponsors can reach their target audience by selecting an event from the festival program that has activities catering to adults, children, families, special interest groups as well as the broader community.

Talk to us today and we can tailor something to suit you.

	\$1,000 SPONSOR	\$2,000 SPONSOR	\$5,000 SPONSOR	\$10,000 SPONSOR
Your company listed on all promotional material for sponsored event, including placement in the "Sponsors" section of the Sunshine Festival website.	✓	✓	✓	✓
If the sponsorship is for an event then the sponsor's name and/or corporate image in the form of posters or banners can be displayed at the event.	✓	✓	✓	✓
Shared naming rights to your nominated event.		✓	✓	✓
Company banners can be displayed prominently at your sponsored event or a nominated Sunshine Festival Event.		✓	✓	✓
Mention of your organisation throughout your sponsored event.		✓	✓	✓
Exclusive naming rights to a Sunshine Festival Flagship Event; 1. Family Fun Day 2. Parade 3. BMX Stunt Show			✓	✓
Company logo included on all media promotion, Festival Program, correspondence and the Sunshine Festival website.			✓	✓
Acknowledgment as the Naming Right Sponsor throughout the event and in all reference to the event			✓	✓
Your name and sponsored event will be highlighted within the Sunshine Festival Program - distributed throughout the Mid West region.				✓
A prominent on site position where you may establish a marquee for your company/organisation display or hospitality.				✓